



# CREATIVITY SKILLS NETWORK 2024.2025

## ▶ 112 CLIENTS SUPPORTED

*60% more than outlined in contract, which estimated 70 supported across 12 months*

## ▶ 72% OF PROVISION WAS 1-1

*This activity has greatest depth of engagement with at least six sessions per client*

## ▶ 18% WAS GROUP WORK

*11% of this included Perfect Patter Light and Perfect Patter Full Course delivery, inc. accreditation*

## ▶ £58,806 TOTAL SPEND

*This was 11% over original projected cost of £52,206, increased to meet demand*

## ▶ 65% OF 1-1 WORK WAS DIGITAL

*This included music production, photography and video editing*

## ▶ 25% OF 1-1 WORK WAS VISUAL ARTS

*This included drawing, graphic design and developing portfolios for college and/or university*

## ▶ 10% OF 1-1 WORK WAS BESPOKE

*From coaching to dancing and theatre-based work experience*

## ▶ £525 SPEND PER HEAD

*An average per client including facilitation, practitioner fees, venue hire and materials*

## ▶ 13 CREATIVES UPSKILLED

*Undertook and achieved a certificate in Scottish Mental Health First Aid, via Moray Wellbeing Hub*

## ▶ 8 FREELANCERS RECEIVED REGULAR WORK

*Part-time self-employed activity over 3+ months*



# CREATIVITY SKILLS NETWORK 2024.2025

## ▶ COLLEGE & UNIVERSITY PROGRESSION

*At least three clients have progressed onto arts specific courses at UHI Moray, with a further two being accepted for Universities outside of Moray*

## ▶ PAID WORK

*One client has moved on from 1-1 digital support, to being offered work experience with WildBird and now a paid internship with M:ADE*

## ▶ INCREASED CONFIDENCE

*Almost all clients reported increased confidence to key workers. One in particular took three months to meet with M:ADE and is now undertaking group dance classes*

## ▶ PARTNERSHIPS

*Via this contract M:ADE has built invaluable partnerships with others in the area, including Elgin Youth Cafe and Elgin Yoga Centre*

## ▶ APPROACH

*The CSN has raised the profile of creative-based approaches to development; we have been approached three times externally about delivering similar work, which positively impacts the value of local artists*